

VERDICT



THE EXPERIENCE

SUBPOENA

John Doe, you are required to present yourself in Courtroom 3 of the Provincial Courthouse, on the 31st day of May, 2006, for a trial proceeding under section 49 of the Corporate Code of Canada. Please bring two (2) pieces of identification.

You are subpoenaed in the matter of New Product Sales as a witness for the Marketing Group.

THE DETAILS

Overview

Not only a team builder, Verdict is also an innovative method of corporate problem-solving. Teams are asked to develop and argue a case that addresses some issue, problem or challenge facing the organization as a whole, and defend their position in a courtroom-style setting. There's a lively exchange of ideas and an intense "get-down-to-business" atmosphere that focuses everyone on the discussion. In the end, an actual solution is proposed.



Key Learning Points

- Attention to detail
- Critical thinking
- Public speaking
- Creating a logical argument
- Persuasive communication
- Building knowledge of some aspect of the organization

Practical Details

- 20-30 Participants
- Two teams, a 12-person jury and various witnesses
- 3-4 Hours
- Urban indoor
- Training, brainstorming breakouts
- Management and professionals

Results

- A question or problem facing the organization is addressed in a focused manner
- Builds confident presentation and public speaking
- Reinforces the importance of attention to detail and critical thinking
- Educates about a particular area of concern to the company