



GAME SHOW!

THE EXPERIENCE

Come on down! You're our next contestant on... Game Show! We'll start the game in a moment but first, Johnny, tell them what they can win!

THE DETAILS

Overview

Participants build product knowledge, competitive intelligence and team spirit in a high-energy, fun setting. The group participates in one of several games based on popular television game shows. Each game uses questions and examples drawn from your industry, so your group tests and builds their work-related knowledge. Game Show! creates hilarious interactions between participants, stimulating communication and interpersonal bonding. Giving away prizes to the winners also works as a morale-building "give back" to employees.

Examples of games available:

Boardroom Bunfight (similar to Family Feud)

You Don't Say? (similar to The Newlywed Game)

The Corporate Ladder (similar to \$100,000 Pyramid)

Knowitalls (similar to Jeopardy)

Spellchecker (similar to Wheel of Fortune)



Key Learning Points

- Builds knowledge, informs, educates
- Team communication and strategy
- Creates camaraderie through shared laughter
- Breaks ice, stimulates interaction
- A morale-building "give back"

Practical Details

- Larger groups, 50-500 participants
- Individuals, pairs or small teams
- 2 Hours
- Excellent for training, product launches
- Indoor auditorium
- Entire departments or organizations

Results

- A more knowledgeable staff
- Closer bonds between coworkers
- A positive feeling toward the organization
- Greater interaction and communication

